

Bavarian News

Grafenwoehr · Hohenfels · Vilseck · Ansbach · Schweinfurt · Garmisch

MEDIA INFO

VALID FROM JANUARY 2012

DATES OF ISSUE 2012

AD	NUMBER	DATES OF ISSUE	DEADLINE
<input type="checkbox"/>	1	18. January 2012	10. January 2012
<input type="checkbox"/>	2	1. February 2012	24. January 2012
<input type="checkbox"/>	3	15. February 2012	7. February 2012
<input type="checkbox"/>	4	29. February 2012	21. February 2012
<input type="checkbox"/>	5	14. March 2012	6. March 2012
<input type="checkbox"/>	6	28. March 2012	20. March 2012
<input type="checkbox"/>	7	11. April 2012	3. April 2012
<input type="checkbox"/>	8	25. April 2012	17. April 2012
<input type="checkbox"/>	9	9. May 2012	2. May 2012
<input type="checkbox"/>	10	23. May 2012	15. May 2012
<input type="checkbox"/>	11	6. June 2012	29. May 2012
<input type="checkbox"/>	12	20. June 2012	12. June 2012
<input type="checkbox"/>	13	4. July 2012	26. June 2012
<input type="checkbox"/>	14	18. July 2012	10. July 2012
<input type="checkbox"/>	15	15. August 2012	7. August 2012
<input type="checkbox"/>	16	29. August 2012	21. August 2012
<input type="checkbox"/>	17	12. September 2012	4. September 2012
<input type="checkbox"/>	18	26. September 2012	18. September 2012
<input type="checkbox"/>	19	10. October 2012	2. October 2012
<input type="checkbox"/>	20	24. October 2012	16. October 2012
<input type="checkbox"/>	21	7. November 2012	30. October 2012
<input type="checkbox"/>	22	21. November 2012	13. November 2012
<input type="checkbox"/>	23	5. December 2012	27. November 2012
<input type="checkbox"/>	24	19. December 2012	11. December 2012

MILCOM Advertising Agency



Roswitha Lehner

Werbeagentur und Verlag · Typo-Studio



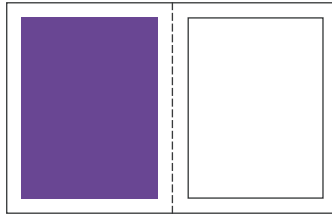
Zeilaeckerstr. 35 · D-92637 Weiden / Germany
Fax 0 11 49-9 61 / 6 70 50-32

www.milcom.de · eMail: ads@milcom.de

Main opening hours:

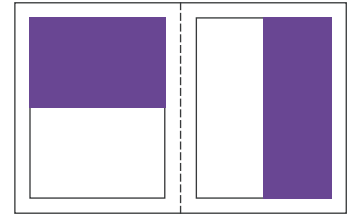
Mo.-Fri. 9 a.m.-12 a.m. MEZ
Mo.-Thu. 1 p.m.- 3 p.m. MEZ

FIXED PRICES



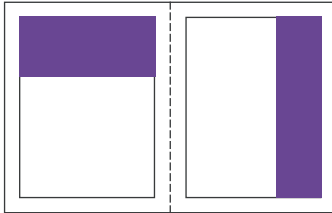
1/1 Page
Price: **\$1,728.-**

Breadth: 11,2"
Height: 16,4"



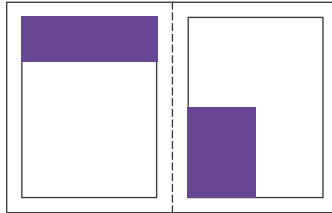
1/2 Page oblong format **1/2 Page upright format**
Price: **\$864.-**

Breadth: 11,2" Breadth: 5,6"
Height: 8,1" Height: 16,4"



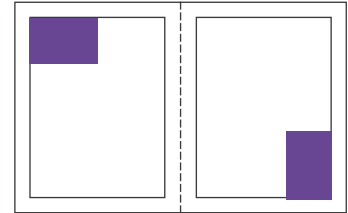
1/3 Page oblong format **1/3 Page upright format**
Price: **\$733.-**

Breadth: 11,2" Breadth: 3,7"
Height: 5,3" Height: 16,4"



1/4 Page oblong format **1/4 Page upright format**
Price: **\$552.-**

Breadth: 11,2" Breadth: 5,6"
Height: 4,0" Height: 8,1"



1/8 Page oblong format **1/8 Page upright format**
Price: **\$300.-**

Breadth: 5,6" Breadth: 3,7"
Height: 4,0" Height: 5,9"

PUBLICATION DATE bi-weekly, on Wednesday
All prices are for one issue · Color rates see ORDER FORM

ADVERTISEMENTS

FORMAT	315 x 470 mm (Berliner Format)	12,4" x 18,5"
PAGE SIZE	285 x 416 mm (63 x 92 Cic.)	11,2" x 16,3"
ADVERTISEMENT ADDRESS	Milcom Verlag Roswitha Lehner · Zeilaeckerstr. 35 · D-92637 Weiden/Germany	
DEADLINE FOR ADVERTISEMENTS AND PROOFS	8 days before publication date	

DISCOUNT VALID FOR ADVERTISEMENTS

6 INSERTIONS WITHIN ONE YEAR	10 %
12 INSERTIONS WITHIN ONE YEAR	15 %
18 INSERTIONS WITHIN ONE YEAR	20 %
24 INSERTIONS WITHIN ONE YEAR	30 %

If six or more advertisements are ordered and then cancelled, the series discount will be charged to the client.

Order Bavarian News

Please fill in **COMPLETELY**
and FAX back to 01149-961-6705042

NAME OF CUSTOMER

Company: _____

Name: _____

Street/No.: _____

Zip/place: _____

Phone: _____

Fax: _____

E-Mail: _____



Date

Signature of the customer

BILLING ADDRESS

Company: _____

Name: _____

Street/No.: _____

Zip/place: _____

(Please fill in if billing address is different to customer address)

stamp of
the company

ADS

1/1 page b/w \$1,728.- coloured \$1,938.-

1/2 page b/w \$864.- coloured \$964.-

1/3 page b/w \$733.- coloured \$803.-

1/4 page b/w \$552.- coloured \$622.-

1/8 page b/w \$300.- coloured \$370.-



Upright format

Oblong format

WAY OF PUBLICATION

DISCOUNT CONTRACT

Series have to be placed within 12 months.
The contract can be cancelled at any time premature; then the discount which has been granted too much, will be charged

6 insertions (10 % discount)

12 insertions (15 % discount)

18 insertions (20 % discount)

24 insertions (30 % discount)

every issue (= 2 ins./month)

every 2. issue (= 1 ins./month)

Starting date of insertion: _____

NUMBER OF INSERTIONS (no discount contract): _____ times; issue(s) no.: _____

